

WMDB to vintrace:

Join the modern beverage industry



The cost of operating on dated, unstable software is adding up.

- Tasks that should take minutes take you and your team hours.
- Onboarding costs more for new hires as they face a challenging learning curve.
- Communication across business touchpoints is more complex than it should be because of siloed data and the need for double-entry.

The wine industry, as a whole, is on a three-year negative growth trend according to the 2024 SVB State of the Wine Industry Report. Winemakers can't afford to put off modernization. Now is the time to create efficiency in the winery, so you can spend more time innovating to thrive as a business and remain an industry leader.

Winemakers who have migrated from WMDB to vintrace have found:

vintrace acquired WMDB in 2022 and has thorough experience orchestrating data migrations, training, onboarding, and more for wineries of every size.

Many of the most useful features you and your team love in WMDB are improved upon in vintrace with added ease of use and data visibility.



Increased accessibility with the mobile app

Allows you to access the data you need, when you need it, from anywhere.



Enhanced efficiency with a modern work order module

Antinori Napa Valley made the transition and experienced significant time savings during their first harvest.



Peace of mind with smarter cybersecurity

Ransomware is the highest risk cyberattack for customers of WMDB, as its known security vulnerabilities include command-and-control risks.



A committed and driven support team

Support is available through vintrace, so you can quickly conquer challenges working with experienced wine and tech experts.

"Generating work orders is what I always do the most during harvest. In vintrace, it was really easy to make a template, easy to copy work orders, easy to see what was in the queue, what had been completed, and what was yet to be completed."

— Marla Carroll
Winemaker, Antinori Napa Valley



[Request a Demo](#)

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The last upgrade you'll ever need.

vintrace
wine cloud



A smooth migration from WMDB to vintrace

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Many of the most useful features you and your team love in WMDB are improved upon in vintrace with added ease of use and data visibility. Features like:



A powerful sparkling production module



End-to-end costing and financial management tools



Barcode scanning integrated with work order and operation completion



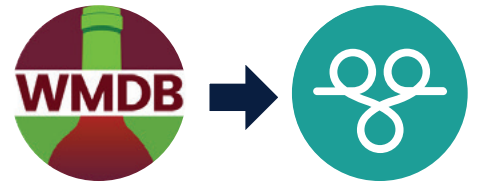
Business insights dashboard with robust reporting capabilities



Visibility and control of packaging/finished goods inventory



Mobile app access for the cellar to complete work orders



In vintrace, you can also:

- Easily create a blend from the trial blends page
- Manage and search batch analyses on the vessels page
- Auto-calculate dry goods amounts from the desired rate of add

Spark your future success in the modern wine industry like:



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Make the Upgrade